



Photography and Digital Image Management Intern

Position Announcement - June 7, 2022

Compensation: \$18.10/hour

Priority Application Date: June 21, 2022

Inspiring Hikers to Create Trails for Everyone, Forever

Washington Trails Association (WTA) is the nation's largest state-based hiking and trail maintenance organization, with 25,000-member households, an online community of more than 100,000. Powered by hikers for more than 50 years, WTA works to ensure Washington's trails stand the test of time, connecting people to the outdoors—from everyday adventures to backcountry explorations. Each year, our volunteers contribute more than 160,000 hours to improve hundreds of trails around Washington; one quarter of volunteers are youth. WTA's strength is in its community and future success depends on fostering an inclusive organization and hiking community, where everyone feels welcome and represented.

Position summary

WTA seeks a Photography and Digital Image Management Intern to support the communications team to advance its mission to mobilize hikers and everyone who loves the outdoors to explore, steward and champion trails and public lands. The ideal candidate will be familiar with photography and keyword tagging and will contribute to the overall success of WTA by cataloging and tagging a wide array of images for use in print and online assets. The Photography and Digital Image Management Intern is a temporary, part-time, non-exempt position that reports to the Digital Marketing Coordinator.

Primary Responsibilities & Qualifications

Keyword tagging and image cataloging

- Identify keywords and tags to apply to WTA's image library
- Follow internal digital asset management workflows to assist with photo uploading and sorting incoming assets
- Utilize WTA's digital tools to improve searchability for future image use
- Work closely with the Digital Marketing Coordinator to implement long-term image asset goals

Magazine and digital image assistance

- Identify images for use in WTA's online and print resources
- Collect image galleries for our Instagram account
- Assist in WTA's magazine production

Photography

- Assist as needed with photography assignments for social media or magazine production



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Experience, Skills, Knowledge, and Values

Competitive candidates will highlight the following in their application, or express willingness to learn:

- Interest in [WTA's mission](#) and values on [diversity, equity and inclusion](#)
- Ability to accept and integrate feedback graciously, and give effective feedback to team members
- Familiarity with photography and digital photography tools such as Adobe Photoshop
- Access to a computer and reliable internet
- Experience writing image captions for accessibility a plus
- Knowledge and familiarity with trail work and Leave No Trace principles a plus

Schedule

The Photography and Digital Image Management Intern position is a temporary, office-based position starting as early as mid-July 2022 and continuing through September 2022. WTA has a hybrid work model with staff working in-person part of the week. The expected schedule for this role is 20 hours/week and we are flexible to start and end dates as well as willing to work with applicants on their specific needs regarding work location. Due to the COVID-19 pandemic, vaccination requirements are in place for WTA staff and volunteers.

Compensation

Compensation for this position is \$18.10 per hour. Position is eligible for pro-rated holiday pay, sick leave, health stipend, and an employer-match retirement plan.

Diversity, Equity & Inclusion

WTA is committed to advancing equity through our work and to becoming a more inclusive organization. People of color and others with underrepresented identities (including but not limited to: gender identity, class, socioeconomic status, sexual orientation, age, ability, and background) are strongly encouraged to apply.

WTA does not discriminate in employment opportunities or practices on the basis of age, color, gender identity, marital status, honorably discharged veteran or military status, national origin, citizenship or immigration status, political ideology, race, religion, sex, sexual orientation, genetic information, the presence of any sensory, mental or physical disability, status as a victim of domestic violence, sexual assault, or stalking, or any other status or characteristic protected by federal, state or local law.

To apply: submit a resume and a brief cover letter describing professional and personal experience relevant to the position to seasonaljobs@wta.org. Include "Photography Intern" in the subject line. The position is open until filled, with priority given to applications received by June 21, 2022. Interviews will take place starting in late June. If you have any questions, please contact seasonaljobs@wta.org. View other available jobs at www.wta.org/careers.